

*Reliable*  
MADE IN CANADA  
Trade Mark

# PLUSH TOYS

1529



**RELIABLE TOY CO., LIMITED**  
Manufacturers of Reliable Dolls and Plush Toy Products  
258 CARLAW AVENUE, TORONTO 8, CANADA

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# PANDA BEARS



## 8209 — PANDA (Cuddly)

Approx. 9". A delightful plush panda for the youngsters. Soft stuffed, contrasting black and white plush. Button eyes, sewn nose and mouth, ribbon bow. Packed bulk, 3 dozen per carton. Approx. weight — 8½ lbs.

## 8211 — PANDA (Cuddly)

Approx. 11". A soft and cuddly black and white baby panda. Has glass eyes, plastic nose, yarn mouth, ribbon bow. Squeak in back, cotton stuffed. Packed bulk, 2 dozen per carton. Approx. weight — 14 lbs.

## 8213 — PANDA (Cuddly)

Approx. 13". This soft stuffed all plush panda with fully rounded paws and contrasting coloured tips has rolling eyes, plastic nose, yarn mouth, squeak in back and bright ribbon bow. Packed bulk, 1 dozen per carton. Approx. weight — 9 lbs.



## 8215 — PANDA (Cuddly)

Approx. 15". This soft stuffed all plush panda has fully rounded paws with contrasting tips, rolling eyes, plastic nose, sewn mouth, squeak in tail and large ribbon bow. Packed bulk, ½ dozen per carton. Approx. weight — 9 lbs.

## 8220 — PANDA (Cuddly)

Approx. 20". Same description as 8215 only a larger number. Packed bulk, ½ dozen per carton. Approx. weight — 17½ lbs.

## 8223 — PANDA (Cuddly)

Approx. 23". Same description as 8220 but featuring contrasting black and white plush areas. Individually cartoned. Approx. weight — 5 lbs.

## 8225 — PANDA (Cuddly)

Approx. 28". Same description as 8223. The largest Panda Size. Individually cartoned. Approx. weight — 7½ lbs.



8409—HONEY BEAR (Cuddly)

Approx. 9". Cute as a button. Soft and cuddly, soft stuffed brown plush. Has button eyes, sewn nose and mouth, ribbon bow. Packed bulk, 3 dozen per carton. Approx. weight—10½ lbs.



8411—HONEY BEAR (Cuddly)

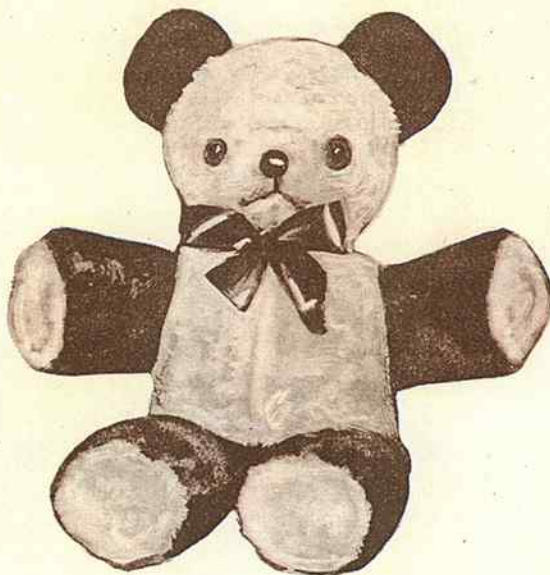
Approx. 11". A soft stuffed all plush honey bear. Has glass eyes, plastic nose, sewn mouth, ribbon bow. Squeak in back. Packed bulk, 2 dozen per carton. Approx. weight—14 lbs.

8413—HONEY BEAR (Cuddly)

Approx. 13". A soft stuffed all plush honey bear, with fully rounded paws and contrasting tips. Has rolling eyes, plastic nose, sewn mouth, ribbon bow. Squeak in back. Packed bulk, 1 dozen per carton. Approx. weight—9 lbs.

8415—HONEY BEAR (Cuddly)

Approx. 15". This soft stuffed all plush honey bear has fully rounded paws with contrasting tips. Has rolling eyes, plastic nose, sewn mouth. Squeak in tail. Large ribbon bow. Packed bulk, ½ dozen per carton. Approx. weight—9 lbs.



8420—HONEY BEAR (Cuddly)

Approx. 20". Same description as 8415. Packed bulk, ½ dozen per carton. Approx. weight—17½ lbs.

8423—HONEY BEAR (Cuddly)

Approx. 23". Similar description to 8420 but featuring contrasting brown and cream plush areas. Individually cartoned. Approx. weight—5 lbs.

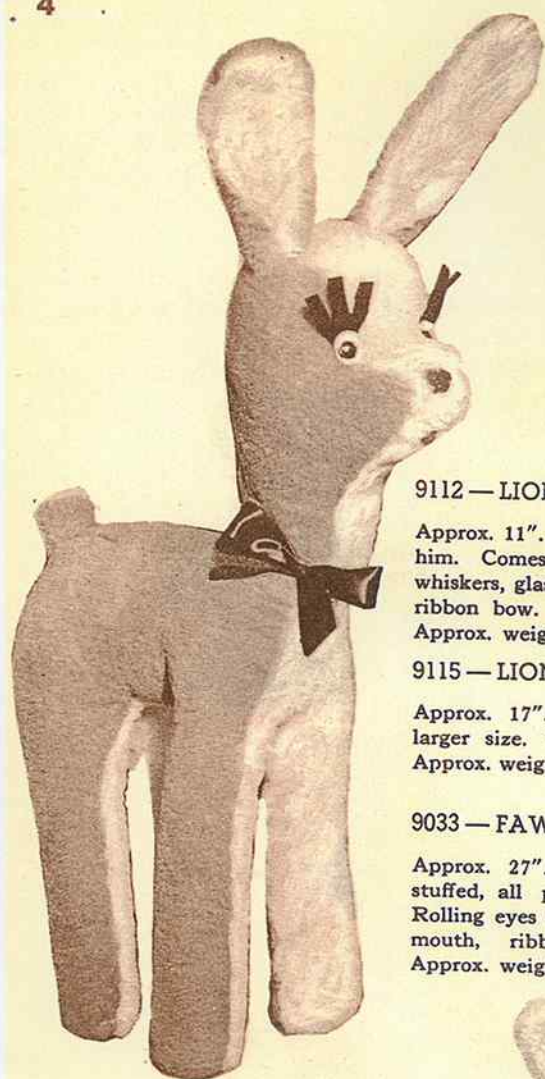
8425—HONEY BEAR (Cuddly)

Approx. 28". Same description as 8423. The largest of the honey bears. Individually cartoned. Approx. weight—7½ lbs.

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# PLUSH TO ANIMALS



## 9112 — LION CUB

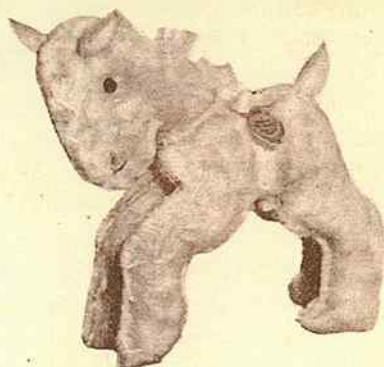
Approx. 11". Cute as a trick, youngsters will love him. Comes in soft cuddly cream plush. Has whiskers, glass eyes, plastic nose, sewn mouth and ribbon bow. Packed bulk,  $\frac{1}{2}$  dozen per carton. Approx. weight —  $7\frac{1}{2}$  lbs.

## 9115 — LION CUB

Approx. 17". Same description as 9112 but a larger size. Packed bulk,  $\frac{1}{2}$  dozen per carton. Approx. weight —  $13\frac{1}{2}$  lbs.

## 9033 — FAWN

Approx. 27". As startling as they come. Soft stuffed, all plush of contrasting pastel shades. Rolling eyes with felt eyelashes, plastic nose, felt mouth, ribbon bow. Individually cartoned. Approx. weight —  $4\frac{1}{2}$  lbs.



## 9311 — BABY COLT

Approx. 10". A novelty plush animal with real attraction. Soft stuffed, all plush of attractive pastel shades. Has button eyes, painted nose, yarn mouth. Felt ears, mane and tail of contrasting colors. Ribbon bow with bell. Packed bulk,  $\frac{1}{2}$  dozen per carton. Approx. weight — 4 lbs.



## 7910 — BABY LAMB

Approx. 13" x  $11\frac{1}{2}$ ". Cute little lamb in all plush. Assorted pastel shades. He's well stuffed, glass eyes, plastic nose, felt tongue and large ribbon bow around body. Packed each in a box,  $\frac{1}{2}$  dozen per carton. Approx. weight —  $7\frac{1}{2}$  lbs.



## 8565 — MOHAIR BEAR (Vinyl Nose)

Approx. 15". A hugable bear featuring vinyl nose with painted detail, glass eyes, felt eyelashes and ribbon bow. Squeek in tail. In attractive soft brown mohair with contrasting white mohair ears, paws and feet. Packed  $\frac{1}{2}$  doz. per carton. Approx. weight — 6 lbs.

## 8567 — MOHAIR BEAR (Vinyl Nose)

Same as 8565 only 20".

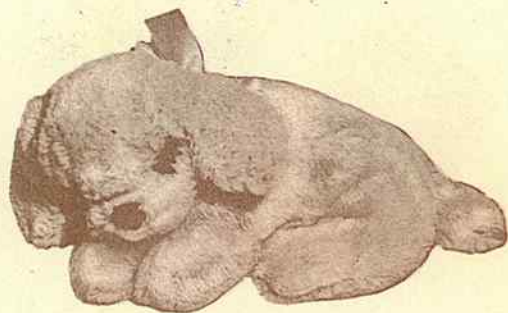
## 8621 — SLEEPYHEAD PUPPY

Approx. 11". You'll never tire at looking at sleepyhead. He's soft and cuddly in repose position. Comes in popular pastel contrasting shades. Has felt sleeping eyes, nose and mouth. Ribbon bow. Packed bulk,  $\frac{1}{2}$  dozen per carton. Approx. weight —  $5\frac{1}{2}$  lbs.



## 8828 — ANIMALS ASSORTED (Acetate Box)

Approx. 8" Assorted all plush running dog and sitting dog in two-tone plush, has glass eyes, plastic nose, felt tongue. Comes individually in attractive acetate box with ribbon bow, packed 1 dozen per carton. Approx. weight —  $6\frac{3}{4}$  lbs.





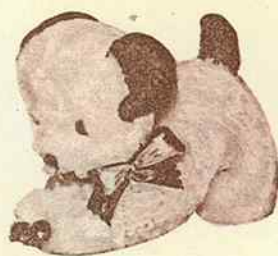
8714 — SCOTTIE DOG

Approx. 10". There's a lot of Scottish highlands in this pup. His black plush body is soft and cuddly. Has glass eyes, plastic nose, sewn mouth with felt tongue and ribbon bow. Packed bulk, 1 dozen per carton. Approx. weight — 9 lbs.



8913 — TERRIER DOG

Approx. 11". Another highly popular plush dog. All plush and soft stuffed. Contrasting brown and yellow body. Glass eyes, plastic nose, sewn mouth, ribbon bow. Packed bulk, 1 dozen per carton. Approx. weight — 10 lbs.



8610 — RUNNING DOG

Approx. 9". All plush white body, black ears and tail. Glass eyes, plastic nose, sewn mouth with felt tongue. Soft stuffed, ribbon bow, bells on front paws. Soft and cuddly. Packed bulk, 1 dozen per carton. Approx. weight — 9 lbs.



8111 — PANDA BALLOON PANTS

Approx. 10½". Here's a happy little panda. Soft stuffed Balloon pants, body and arms in gay print. Plush head with glass eyes, plastic nose, yarn mouth. Ribbon bow. Packed bulk, 2 dozen per carton. Approx. weight — 15 lbs.



8431 — BABY BEAR

Approx. 11". A cute little fellow. Soft stuffed all plush in white and pastel contrasting shades, glass eyes, plastic nose, sewn mouth, ribbon bow. Squeak in body. Packed bulk, 2 dozen per carton. Approx. weight — 15 lbs.

833 — BABY BEAR

Approx. 13". This fellow has fully rounded paws with contrasting tips. Soft stuffed all plush in white and pastel contrasting shades. Has rolling eyes, plastic nose, sewn yarn mouth. Ribbon bow and has squeak in body. Packed bulk, 1 dozen per carton. Approx. weight — 9½ lbs.



814 — KITTEN

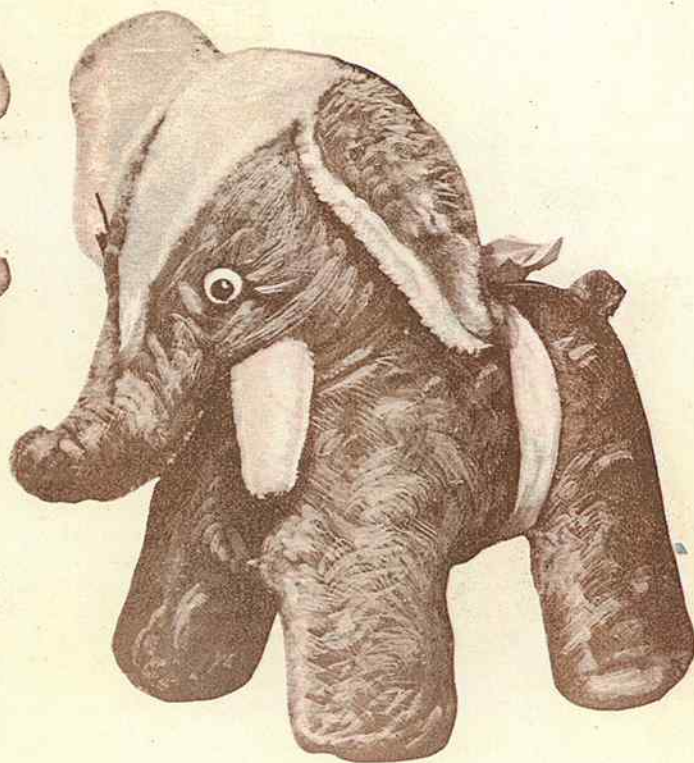
Approx. 14". Here's a really cute one. Contrasting pastel and white plush shades. Soft stuffed. Has green glass eyes, sewn nose and mouth with felt tongue, whiskers, ribbon bow. Squeak in body. Packed bulk — ½ dozen per carton. Approx. weight — 6 lbs.

9018 — ELEPHANT

Approx. 16". A real plush jungle playmate. Has plush body with contrasting yellow plush forehead and ear lining; white plush tusks. Rolling eyes, ribbon bow, felt tail tip. Packed bulk, ½ dozen per carton. Approx. weight — 20 lbs.

9021 — ELEPHANT

Approx. 20". Same description as 9018 only a larger size. Individually cartoned. Approx. weight — 8½ lbs.



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## MAGIC FACE



8815 — MAGIC FACE BABY (Laughs, Cries and Sleeps)

Approx. 15". A most unusual plush toy. Soft Vinyl head can be turned by a knob on top of head to show three different faces. The face laughs, another cries and another sleeps. All plush and cuddly. Magic Face Baby has a wig, squeak in body and comes in beautiful pastel shades. Packed 1 to a box, ½ dozen per carton. Approx. weight — 10½ lbs.



8811 — PLUSH DOLL (Cuddly)

Approx. 12". All plush in white and pastel contrasting shades. Fully painted mask face. Has bonnet with brim effect. Ribbon bow and squeak in body. Packed bulk, 1 dozen per carton. Approx. weight — 8½ lbs.



9618 — ESKIMO DOLL

Approx. 18". You'll soon warm to this fine fellow. Dressed in white plush pants and loose jacket with ties. Contrasting coloured felt mukluks with gay cotton trim. Has peaked bonnet with brim. Mask face fully painted. Packed bulk, ½ dozen per carton. Approx. weight — 10 lbs.

8375 — BABY BEAR (Vinyl Face)

Approx. 15". He's happy as a lark. Features Vinyl face with painted detail. Rest of body, arms and legs of contrasting brown and yellow plush. Has attractive ribbon bow. Squeak in tail. Packed bulk, ½ dozen per carton. Approx. weight — 8 lbs.



8625 — LOVE ME (Vinyl Mask)

Approx. 16". A real lovable plush number. Soft and cuddly in contrasting pastel shades of plush. Vinyl mask face with detail painting. Gay ribbon bow. Packed individually in cellophane bag, ½ dozen per carton. Approx. weight — 7 lbs.

9817 — DRUM MAJOR

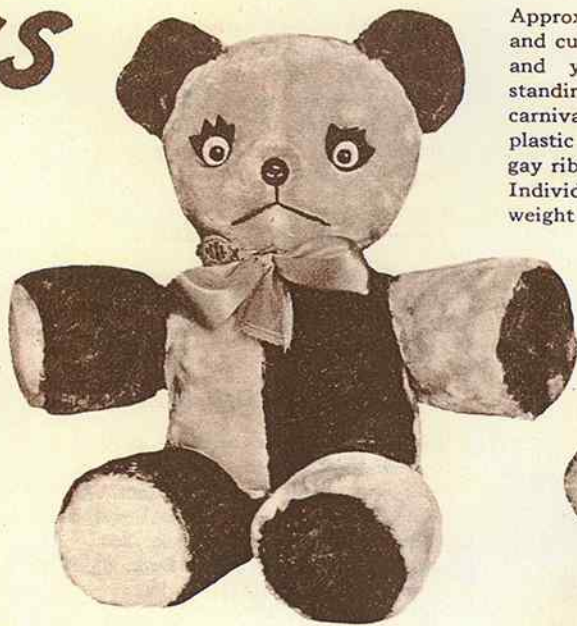
Approx. 17". A sturdy gay parade leader with balloon pants in colourful felt trims and cream plush. Has composition head, ribbon bow, colourful braid trim, bell for button. Plush and felt cap, feather trim. Carries baton. Packed bulk, ½ dozen per carton. Approx. weight — 10½ lbs.



# JUMBO TOYS



9727 — BEAR (Balloon Pants)  
Approx. 27". A real novelty plush number. Well stuffed in contrasting carnival effect pastel shades. Has rolling eyes, plastic nose, felt mouth, large ribbon bow. Felt trims. Individually packed. Approx. weight — 6 lbs.



8323 — CANDY BEAR  
(Cuddly)

Approx. 23". This novelty soft and cuddly bear is made of red and yellow plush. An outstanding number that creates a carnival effect. Has rolling eyes, plastic nose, yarn mouth. Large gay ribbon bow and has squeak. Individually cartoned. Approx. weight — 5 lbs.



9621 — DRUM MAJORETTE

Approx. 28". A real parade leader. Soft cuddly plush in contrasting colours. Fully painted mask face. Gay trims of gold braid and brass buttons. Costume features, flaired skirt with contrasting trims, baton held to hand with ribbon bow. Individually cartoned. Approx. weight — 4¾ lbs.



9747 — STANDING BEAR

Approx. 24". A popular plush number. Well stuffed in contrasting shades of plush. Has rolling eyes, sewn nose and mouth, felt tongue, large ribbon bow. Individually cartoned. Approx. weight — 6½ lbs.



9627 — POLICEMAN

Approx. 28". A real charming law enforcer. Has fully painted mask face. Soft and cuddly in contrasting plush. White cap, waist and shoulder belt. Has whistle on belt. Brass buttons. Individually cartoned. Approx. weight — 5½ lbs.

9625 — DRUM MAJOR

Approx. 28". At the head of the parade too. Well stuffed in contrasting shades. Carries baton with ribbon bow. Fully painted mask face. Attractive belt, buckle, and brass button trim. Individually cartoned. Approx. weight — 5 lbs.



8465 — BABY HONEY BEAR (Vinyl Nose)

Approx. 15". A real attractive number. Features a Vinyl nose with painted detail. All brown plush body, arms and legs with yellow contrasting ears and paws. Has glass eyes backed with yellow felt, ribbon bow. Squeak in tail. Packed bulk, 1/2 dozen per carton. Approx. weight — 8 lbs.

8467 — BABY HONEY BEAR (Vinyl Nose)

Approx. 20". Exactly same description as 8465 except this is a larger number. Packed bulk, 1/2 dozen per carton. Approx. weight — 12 lbs.



8265 — BABY PANDA (Vinyl Nose)

Approx. 15". Cute as they come. All plush black body and head. Contrasting white plush ears, paws, and bottom of feet. Glass eyes, white felt eyelashes, white Vinyl nose with painted detail. Gay ribbon bow. Features squeak in tail. Packed in bulk, 1/2 dozen per carton. Approx. weight — 8 lbs.

8267 — BABY PANDA (Vinyl Nose)

Approx. 20". Same description as 8265 only a larger item. Packed bulk, 1/2 dozen per carton. Approx. weight — 12 lbs.



9925 — PANDA (Vinyl Nose, Music Box)

Approx. 15". A delightful musical Panda. All plush black body and head. Vinyl nose. Contrasting white plush ears, paws and feet. Glass eyes, white felt eyelashes, gay ribbon bow. Features music box in body which is operated by wind-up key at back. Packed each in a box, 1/2 dozen per carton. Approx. weight — 13 lbs.



9945 — HONEY BEAR (Vinyl Nose, Music Box)

Approx. 15". Another musical plush toy. All brown plush body, arms and legs, with cream ears, paws and feet. Vinyl nose painted in detail. Glass eyes with yellow felt eyelashes, ribbon bow. Features music box in body which is operated by wind-up key at back. Packed each in a box, 1/2 dozen per carton. Approx. weight — 13 lbs.



8153 — BEAR (Terry Cloth)

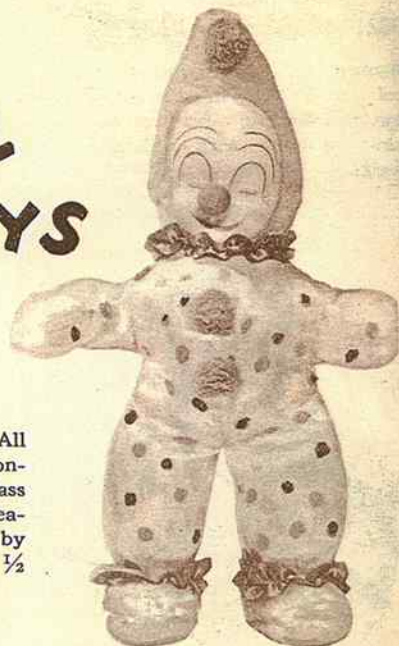
Approx. 11 1/2". A delightful cuddly Terry cloth toy. Foam rubber stuffed. Comes in assorted contrasting pastel shades. Button eyes and nose, yarn mouth. Ribbon bow. Packed each in a cellophane bag, 2 dozen per carton. Approx. weight — 9 lbs.

8157 — BEAR (Terry Cloth)

Approx. 11". Another Terry cloth favourite. Foam rubber stuffed, button eyes and nose, ribbon bow. Packed 1 to a cellophane bag, 1 dozen per carton. Approx. weight — 6 lbs.

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## MUSICAL PLUSH TOYS



9958 — CLOWN (Music Box)

Approx. 18". A most delightful novel clown in gaily printed rayon outfit. Has plush hat, hands and feet in popular pastel shades. Fully painted mask face. Nose in shape of hand knob which when turned winds up music box in clown's body. Here's a real seller! Packed 1 to a box, 1/2 dozen per carton. Approx. weight — 14 lbs.