Announces...

Lucky Puppy

PLAY BALL

For Added Sales and Profits

White 'High Gloss' Gas Ball-Appealing Black Face, with

/ICEROY

Appealing Black Face, with Bright Blue Centre Band, Wording "Lucky Puppy" in Red.

From WALT DISNEY'S

One Hundred and One Dalmatians

CWalt Disney Productions

This lovable "Lucky Puppy" Ball will be PRE-SOLD month after month for you by Television, Newspaper Publicity, and a new 'All Cartoon' Feature Movie.

PROMOTE by **DISPLAY** to SELL for **PROFITS** in 61

		Order NOW!		
STOCK NO.	SIZE	DESCRIPTION	SHIPPER	WEIGHT
50-6	5"	"LUCKY PUPPY"	1 DOZEN	71/2 lbs.
55-9	51/2"	"LUCKY PUPPY"	1 DOZEN	9 lbs.

MADE IN CANADA BY

VICEROY MANUFACTURING COMPANY LIMITED 1655 DUPONT STREET - TORONTO 9, ONT.