

Reliable
MADE IN CANADA
Trade Mark

PLUSH Toys



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RELIABLE TOY CO., LIMITED TORONTO, CANADA

Manufacturers of Reliable Dolls and Plush Toy Products

258 CARLAW AVENUE, TORONTO 8, CANADA



7911

7911 — BABY LAMB

Approx. 10½" x 6". An adorable soft plush lamb ready for big sales. He has an attractive soft Vinyl Face, button eyes, ribbon bow and his feet are sprayed black. Comes in bulk, 1 dozen per carton. Approx. weight — 5 lbs.

8111 — PANDA (BALLOON PANTS)

Approx. 10½". As popular as ever, he's got a soft stuffed plush head with glass eyes, plastic nose and sewn yarn mouth. Body, balloon pants, and ears in cotton print of gay design, ribbon bow. Comes packed in bulk, 2 dozen per carton. Approx. weight — 10½ lbs.



8111

8123 — BLACKIE GROWLER BEAR

Approx. 14". Something new for extra sales appeal. In attractive black and white soft stuffed plush. Has rolling eyes, ribbon bow, soft vinyl nose, with painted detail. Features a growler voice when tilted. Comes packed in bulk, 1 dozen per carton. Approx. weight — 12 lbs.

8125 — BLACKIE GROWLER BEAR

Approx. 19". Another popular Growler Bear in contrasting black and white soft stuffed plush. He has a growler voice to delight the children. Rolling eyes, soft vinyl nose, ribbon bow. Packed bulk, ½ dozen per carton. Approx. weight — 12 lbs.



8123



8143

8127 — BLACKIE GROWLER BEAR

Approx. 22". A larger Blackie Growler Bear with a growler voice. Black and white contrasting soft stuffed plush. Soft vinyl nose with painted detail. Rolling eyes, ribbon bow. Packed 1 per carton. Approx. weight — 5 lbs.

8143 — CINNAMON GROWLER BEAR

Approx. 14". A gay golden coloured bear in soft stuffed plush. Features realistic growler voice to make children happy. Has rolling eyes, soft vinyl nose, ribbon bow. Paws and inside ears are of contrasting white plush. Packed bulk, 1 dozen per carton. Approx. weight — 12 lbs.

8145 — CINNAMON GROWLER BEAR

Approx. 19". A larger Golden Growler Bear in contrasting golden and white trim soft stuffed plush. Has growler feature, rolling eyes, ribbon bow, and soft vinyl nose. Packed bulk, ½ dozen per carton. Approx. weight — 12 lbs.

8147 — CINNAMON GROWLER BEAR

Approx. 22". The largest size in the Golden Growler Bear. Contrasting golden and white trimmed soft stuffed plush. Rolling eyes, ribbon bow, soft vinyl nose. Packed 1 per carton. Approx. weight — 5 lbs.

8211 — PANDA (CUDDLY)

Approx. 11". The cutest little panda that all children love. He has contrasting black and white soft stuffed plush body. Glass eyes, plastic nose, ribbon bow. Squeak in body. Packed bulk, 2 dozen per carton. Approx. weight — 10½ lbs.

8213 — PANDA (CUDDLY)

Approx. 13". Another cute panda plush toy. He's soft stuffed in contrasting black and white plush. Features soft vinyl nose, rolling eyes, squeak in body, ribbon bow. Packed bulk, 1 dozen per carton. Approx. weight — 7 lbs.

8215 — PANDA (CUDDLY)

Approx. 15". Contrasting black and white soft stuffed plush. Features squeak in body and soft vinyl nose. Has rolling eyes, ribbon bow. Packed bulk, ½ dozen per carton. Approx. weight — 8 lbs.

8220 — PANDA (CUDDLY)

Approx. 21". Has an attractive contrasting black and white soft stuffed all plush body. Features soft vinyl nose — squeak in body. Has rolling eyes, ribbon bow. Packed bulk, ½ dozen per carton. Approx. weight — 15 lbs.



8211



8213



8223

8223 — PANDA (CUDDLY)

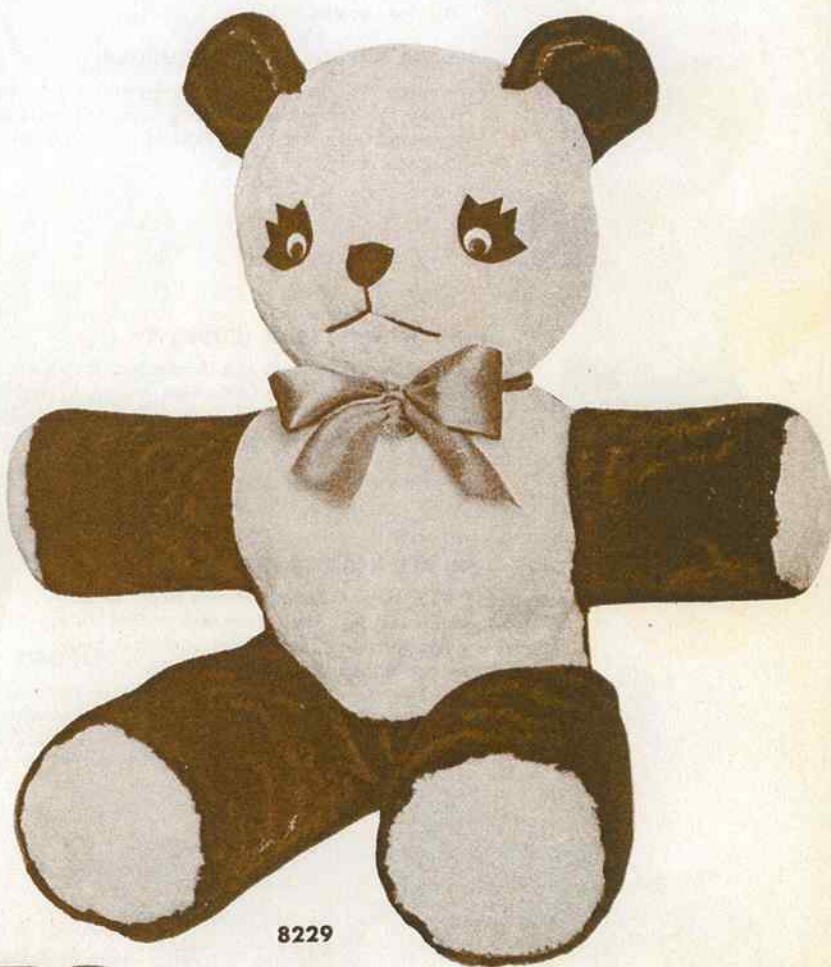
Approx. 23". A real beauty of a Panda. Attractive in his black and white contrasting all plush body. He's softly stuffed and has an all soft vinyl nose with painted detail. Rolling eyes, ribbon bow, felt eyelashes. Squeak in body. Packed 1 per carton. Approx. weight — 4½ lbs.

8225 — PANDA (CUDDLY)

Approx. 28". A large Panda in contrasting black and white all plush soft stuffed body. Features soft vinyl nose, squeak in body. Has rolling eyes, ribbon bow, felt eyelashes. Packed 1 per carton. Approx. weight — 6 lbs.

8229 — PANDA (CUDDLY)

Approx. 32". A Giant Panda to delight young and old alike. Has contrasting black and white soft stuffed all plush body. Rolling eyes, sewn yarn nose and mouth. Squeak in body, felt eyelashes. Packed 1 per carton. Approx. weight — 7 lbs.



8229

8265 — BABY PANDA

Approx. 15". Here's the cutest little panda. Nearly all black with white ears and paws in soft stuffed plush. Has glass eyes, felt eyelashes, soft vinyl nose, ribbon bow. Squeak in body. Packed bulk, ½ dozen per carton. Approx. weight — 7 lbs.

8267 — BABY PANDA

Approx. 20". Nearly all black body with white ears and paws, in soft stuffed plush. Has glass eyes, and felt eyelashes. Soft vinyl nose, ribbon bow, squeak in body. Packed bulk, ½ dozen per carton. Approx. weight — 14 lbs.

8269 — BABY PANDA

Approx. 23". The largest of the baby pandas. Nearly all black with white ears and paws, in soft stuffed plush. Has glass eyes, felt eyelashes, ribbon bow, squeak in body. Soft vinyl nose. Packed 1 per carton. Approx. weight — 5 lbs.



8267



8375

8375 — BABY BEAR (VINYL FACE)

Approx. 15". In delightful pink and blue soft stuffed plush. Features cute soft vinyl face with painted eyes and detail. Has squeak in body. Ribbon bow. Packed bulk, ½ dozen per carton. Approx. weight — 5 lbs.



8411

8411 — HONEY BEAR (CUDDLY)

Approx. 11". Sweet little honey bear. Comes in contrasting two-tone honey brown soft stuffed plush. Has glass eyes, plastic nose, ribbon bow. Squeak in body. Packed bulk, 2 dozen per carton. Approx. weight — 10½ lbs.

8413 — HONEY BEAR (CUDDLY)

Approx. 13". Cute as they come. Has two-tone honey brown plush body and is soft stuffed. Glass eyes, felt eyelashes, ribbon bow, squeak in body. Features soft vinyl nose. Packed bulk, 1 dozen per carton. Approx. weight — 7 lbs.

8415 — HONEY BEAR (CUDDLY)

Approx. 15". A soft stuffed friend to please all children. In two-tone brown plush. Rolling eyes, ribbon bow, soft vinyl nose, squeak in body. Packed bulk, ½ dozen per carton. Approx. weight — 8 lbs.

8420 — HONEY BEAR (CUDDLY)

Approx. 21". All soft stuffed — two-tone brown plush. A beautiful Honey Bear. Rolling eyes, soft vinyl nose, ribbon bow and squeak in body. Packed bulk, ½ dozen per carton. Approx. weight — 15 lbs.

8423 — HONEY BEAR (CUDDLY)

Approx. 23". A real beauty of a Honey Bear in two-tone contrasting soft stuffed plush. Has rolling eyes, felt eyelashes, soft vinyl nose, ribbon bow. Squeak in body. Packed 1 per carton. Approx. weight — 4½ lbs.

8425 — HONEY BEAR (CUDDLY)

Approx. 28". The largest size in a Honey Bear. Beautiful two-tone contrasting brown plush, soft stuffed body, rolling eyes, felt eyelashes, ribbon bow, squeak in body. Packed 1 per carton. Approx. weight — 6 lbs.



8415



8423



8425



8431



8433

8431 — BABY BEAR

Approx. 11". Another sweet plush baby bear in contrasting pastel shades. Has glass eyes, plastic nose, ribbon bow. Squeak in body. Packed bulk, 2 dozen per carton. Approx. weight — 10½ lbs.

8433 — BABY BEAR

Approx. 13". Another good seller. Two-tone contrasting pastel plush. Soft stuffed rolling eyes, felt eyelashes. Soft vinyl nose. Squeak in body. Packed bulk, 1 dozen per carton. Approx. weight — 7 lbs.

8465 - BABY BROWNIE BEAR

Approx. 15". Comes in beautiful brown colour soft stuffed plush. A real beauty. Has glass eyes, felt eyelashes, soft vinyl nose, ribbon bow. Squeak in body. Packed bulk, 1/2 dozen per carton. Approx. weight - 7 lbs.



8465

8467 - BABY BROWNIE BEAR

Approx. 20". A larger Brownie Bear. In contrasting soft stuffed plush. Has glass eyes, felt eyelashes, ribbon bow, squeak in body. Soft vinyl nose. Packed bulk, 1/2 dozen per carton. Approx. weight - 14 lbs.



8469

8469 - BABY BROWNIE BEAR

Approx. 23". The largest of the Brownie Plush Baby Bears. In contrasting soft stuffed brown coloured plush. Has glass eyes, felt eyelashes, ribbon bow. Features soft vinyl nose, squeak in body. Packed 1 per carton. Approx. weight - 5 lbs.



8611 - SITTING DOG

Approx. 8 1/2". An attractive plush dog to please all kiddies. Comes in contrasting coloured soft stuffed plush. Has glass eyes, felt nose and mouth, ribbon bow. Comes packed bulk, 1 dozen per carton. Approx. weight - 4 lbs.

8612 - TWISTY POODLE

Approx. 11" x 9". As cute as they come. All soft stuffed plush body in contrasting colours. Has glass eyes, plastic nose, felt mouth. Ribbon bow. Packed 1 to a box, 1/2 dozen per carton. Approx. weight - 6 1/2 lbs.

8613 - CUDDLY DOG

Approx. 14". A cuddly floppy friend to boy or girl. Comes soft stuffed in two-tone contrasting brown plush. Has a painted all soft vinyl face. Ribbon bow. Packed 1 to a box, 1/2 dozen per carton. Approx. weight - 7 lbs.



8623 - CURLY WITH VINYL FACE

Approx. 14". Here's the curliest cutest little plush toy. Soft stuffed in beautiful curled plush. Features all soft vinyl face with painted eyes and detail. Ribbon bow. Packed each in a box, 1/2 dozen per carton. Approx. weight - 7 1/2 lbs.





8625



8715

8625 — LOVE ME

Approx. 16". Popular Love Me Plush Toy. Softly stuffed in pastel plush. Features all soft vinyl face with painted eyes and detail. Ribbon bow. Packed 1 to a box, 1/2 dozen per carton. Approx. weight — 9 lbs.

8715 — SLEEPING BEAR (TWO ASSORTED STYLES)

Approx. 14". The sleepest plush animal you ever saw. Attractive soft stuffed contrasting black and white plush body. Vinyl face with painted detail. Ribbon bow. Features moving eyes and bells in paws. Packed 1 to a box, 1/2 dozen per carton. Approx. weight — 8 lbs.

**8815 — MAGIC FACE**

Approx. 15 1/2". As funny as ever with her three facial expressions. Turn the knob on her head to make her cry, laugh or sleep! All soft stuffed in beautiful pastel coloured plush. All soft vinyl head (three faces). Has hair curls, ribbon bow, squeak in body. Packed 1 to a box, 1/2 dozen per carton. Approx. weight — 9 lbs.

**8817 — PINCUSHION DOLL**

Approx. 12". A novel plush doll to please small girls and mom. Has painted plastic mask face. Soft stuffed plush body in attractive gay shades. Hair fringe. Ribbon bow. Packed 1 to a box, 1/2 dozen per carton. Approx. weight — 7 1/2 lbs.



8815

8925 — CHUBBY TUBBY WITH VINYL FACE AND PAWS

Approx. 13". A real plush winner. Soft stuffed plush in contrasting shades. Has soft vinyl face (painted eyes and detail) and vinyl paws. Ribbon bow. Packed 1 to a box, 1/2 dozen per carton. Approx. weight — 9 1/2 lbs.



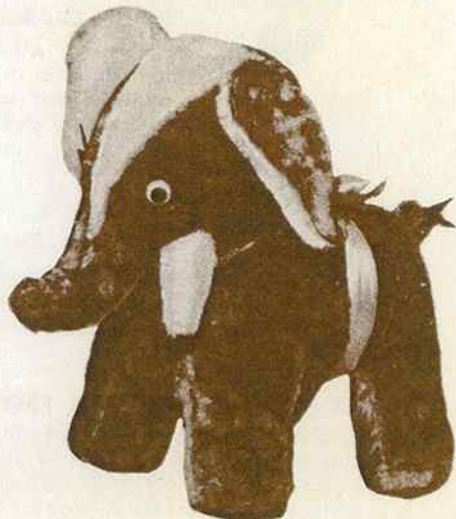
8925

9018 — ELEPHANT

Approx. 16" x 13". Popular as ever. All soft stuffed plush Elephant. Rolling eyes. Ribbon bow around body. In contrasting popular shades. Packed bulk, 1/2 dozen per carton. Approx. weight — 16 lbs.

9021 — ELEPHANT

Approx. 19" x 19". A larger plush elephant. In beautiful contrasting shades of soft stuffed plush. Rolling eyes, ribbon bow around body. Packed 1 per carton. Approx. weight — 7 lbs.



9063 — ELEPHANT (VINYL FACE)

Approx. 15". The cutest little fellow right from the Plush Zoo. Features soft vinyl face and trunk with painted detail. Ribbon bow. Soft stuffed all plush body in attractive colours. Packed bulk, 1/2 dozen per carton. Approx. weight — 5 lbs.

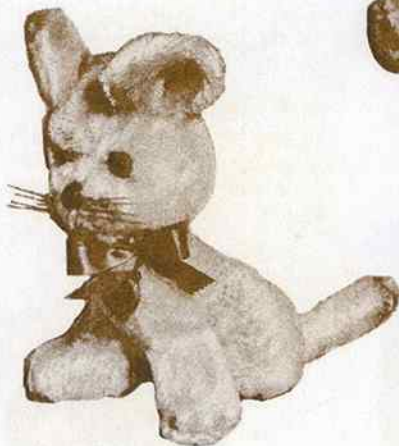
9068 — ELEPHANT (VINYL FACE)

Approx. 23". A jumbo plush elephant with soft vinyl face and trunk. In beautiful grey shade of plush. Ribbon bow. Packed 1 per carton. Approx. weight — 4 lbs.



9112 — LION CUB

Approx. 12" x 7". This little fellow will be loved by all young children. In beautiful fawn coloured plush. Soft stuffed. Glass eyes, plastic nose and whiskers. Packed bulk, 1/2 dozen per carton. Approx. weight — 6 lbs.



9162 — CIRCUS BEAR

Approx. 10" x 8". This Bear is really perky. His head is turned sideways as he looks at you. In beautiful contrasting shades of soft stuffed plush. Has glass eyes, ribbon bow, soft vinyl nose with painted detail. Packed bulk, 1 dozen per carton. Approx. weight — 7 lbs.



9414 — KITTEN WITH VINYL FACE

Approx. 15". This cute little kitten has an all soft vinyl face with painted eyes and detail. Ribbon bow, squeak in body. Soft stuffed, plush body. Packed bulk, 1/2 dozen per carton. Approx. weight — 6 lbs.



9463 — CAT (VINYL HEAD)

Approx. 9" x 7". A delight to behold. All soft vinyl head with insert plastic eyes. Soft stuffed body in contrasting plush shades. Packed bulk, 1/2 dozen per carton. Approx. weight — 5 lbs.

9621 — DRUM MAJORETTE

Approx. 27 1/2". Right at the head of the parade. Beautifully costumed in plush outfit. Body soft stuffed. Painted mask face. Ribbon bow. Individually cartoned. Approx. weight — 3 1/2 lbs.

9732 — STANDING BEAR

Approx. 11 1/2". Cute standing all plush bear of contrasting shades of plush. Glass eyes, plastic nose, sewn mouth. Ribbon bow. Squeak in body. Packed bulk, 1 dozen per carton. Approx. weight — 7 lbs.





9735

9735 — SLIM JIM (STANDING BEAR)

Approx. 24". Slim Jim a standing plush bear in contrasting shades. Has glass eyes, felt eyelashes, soft vinyl nose, ribbon bow, squeak in body. Individually cartoned. Approx. weight — 3½ lbs.

9737 — SLIM JIM (STANDING BEAR)

Approx. 29". A real tall attractive plush bear in contrasting shades. Has glass eyes, felt eyelashes, soft vinyl nose. Ribbon bow. Squeak in body. Individually cartoned. Approx. weight — 4½ lbs.

9816 — DRUM MAJOR

Approx. 17". A real parader in his gay rayon outfit. Has composition head with painted detail. Ribbon bow. Carries Drum Major stick. Packed bulk, ½ dozen per carton. Approx. weight — 9 lbs.



9816



9925

9925 — PANDA (MUSICAL)

Approx. 15". A joy for young and old. A musical Panda in black plush with white plush ears, and paws. Glass eyes, felt eyelashes, ribbon bow, soft vinyl nose. Wind him up — hear him play. Packed 1 to a box, ½ dozen per carton. Approx. weight — 10½ lbs.



9945

9945 — HONEY BEAR (MUSICAL)

Approx. 15". Another real beauty for a musical toy. This all plush Honey Bear in two-tones of soft stuffed plush is a delight to see. Has glass eyes, felt eyelashes, soft vinyl nose. Ribbon bow. Packed 1 to a box, ½ dozen per carton. Approx. weight — 10½ lbs.



9958

9958 — MUSICAL CLOWN

Approx. 18". As popular as ever. Beautifully outfitted in rayon print. Plastic mask face with painted detail. Turn his wooden knob nose — hear him play. Satin collar and ankle cuffs. Plush hat and paws. Packed 1 to a box, ½ dozen per carton. Approx. weight — 10 lbs.

9968 — FRENCH POODLE (MUSICAL)

Approx. 15". A new Musical Plush number, styled as a French Poodle. All soft stuffed plush body. Wears cute felt tam on head with wooden knob which winds to play music box. Glass eyes, plastic nose, ribbon bow. Packed 1 to a box, ½ dozen per carton. Approx. weight — 13 lbs.



9968



MADE IN CANADA

A *Reliable* TOY FOR EVERY GIRL AND BOY
RELIABLE TOY CO. LIMITED
258 CARLAW AVE. TORONTO 8, CANADA

MONTREAL SHOWROOM:
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MOUNT ROYAL HOTEL